



OFFICE OF
COMMUNITY
ENGAGEMENT

Community Engagement Symposium 2024

Date: November 15, 2024

Time: 9:00-5:00 pm (Reception 5:15-6:30)

Location: SUB Lobo A&B

We are excited to invite you to participate in the University of New Mexico's upcoming Symposium on Community Engagement. The symposium will focus on having conversations about Minority Serving Institutions (MSI) and how to build better community partnerships. This symposium will serve as a convergence point, drawing together a diverse array of civic leaders and academics in higher education with the shared mission of advancing community engagement. The primary objective will be to foster a discourse on expanding our reach of community engagement and exploring new partnerships in the state. Participants will engage in panel discussions that will be focused on developing strategic initiatives and sharing insights, experiences, and best practices to empower different stakeholders with the tools and knowledge needed to address critical challenges facing society.

The symposium will bring together scholars, educators, administrators, and community leaders from across the region to explore best practices, share insights, and foster collaboration in the realm of community engagement. We are particularly honored to have Cammie Jones-Friedrichs, Director of the Carnegie Elective for Community Engagement, as our keynote speaker. Cammie Jones is renowned for her contributions to advancing community-university partnerships and will provide invaluable perspectives to our discussions.



OFFICE OF
COMMUNITY
ENGAGEMENT





Community Engagement Schedule Symposium

November 15, 2024

University of New Mexico, Albuquerque, NM

TIME	SUB	EVENT
8:30am-9:30am	Lobo A/B (3d floor)	Registration
9:30am-10:00am	Lobo A/B (3d floor)	Welcome
James Paul Holloway -Provost and Executive Vice President for Academic Affairs [University of New Mexico] Tim B. Castillo -Director for Community Engagement Initiatives Office of Academic Affairs [University of New Mexico]		
10:00am-11:30am	Lobo A/B (3d floor)	Panel 1: The Communities we serve Moderator: Tim B. Castillo [University of New Mexico] Panelists: Jennifer Hatcher - Vice Provost & Chief Inclusion Officer [University of Arizona] Jeanne McDonald -Associate Director, Office for Public and Community-Engaged Scholarship [University of Colorado] Jenna M. Lujan, Director - Center for Community Engagement [University of Texas at El Paso] Ersela Kripa - Associate Vice Provost for Outreach and Engagement, [Texas Tech University] Tiffany S. Lee - Professor, Native American Studies [University of New Mexico] Irene Vasquez - Chair & Professor, Chicana and Chicano Studies [University of New Mexico]
LUNCH BREAK [see website for locations]		
12:00pm-12:45pm	Santa Ana A/B (3d floor)	Work Groups: CE UNM Faculty Academy (by reservation) Nina Wallerstein - Distinguished Professor, Director, Center for Participatory Research [University of New Mexico] Michaele Pride , Professor of Architecture, Director, Design and Planning Assistance Center (DPAC) [University of New Mexico]
1:00pm-1:45pm	Lobo A/B (3d floor)	PLENARY SESSION Keynote: Cammie Jones Friedrichs, Dir. Carnegie Community Engagement. The Power of Collective Action Work: Breaking Down Barriers in Community Engagement Using Lessons Learned from the Carnegie Classification

TIME	SUB	EVENT
2:00pm-03:15pm	Lobo A/B (3d floor)	Panel 2: Why Carnegie? Leveraging the Carnegie Community Engagement Classification Moderator: Cammie Jones-Friedrichs, Carnegie Foundation Panelists: Jenna M. Lujan - Director, Center for Community Engagement [University of Texas at El Paso] Rod N. Williams - Vice Provost for Outreach & Engagement, [Texas Tech] Lisa Schwartz - Program Manager, Office for Public and Community-Engaged Scholarship [University of Colorado] Manuel Montoya - Presidential Teaching Fellow, Associate Professor, Economics [University of New Mexico]
03:30pm-05:00pm	Lobo A/B (3d floor)	Panel 3: Tenure and Promotion for Engaged Scholarship Moderator: Troy Lovata, Professor, Honors [University of New Mexico] Panelists: Amy J. Bach, PhD - Associate Professor of Literacy/Biliteracy Education,Provost Faculty Fellow in Community Engagement [University of Texas at El Paso] Rod N. Williams - Vice Provost for Outreach & Engagement, [Texas Tech] David Meems - Director, Office for Public and Community-Engaged Scholarship [University of Colorado] Renia Ehrenfeucht - Professor, Community & Regional Planning [University of New Mexico]
05:15pm-06:30pm	Draft & Table (2nd floor)	RECEPTION

Symposium Keynote Speaker:



Cammie Jones-Friedrichs

Director, Director of the Carnegie Elective for Community Engagement

Cammie Jones-Friedrichs is the Director of the Carnegie Elective for Community Engagement. Cammie, who is originally from Dallas, TX, has spent over 16 years in higher education and nonprofit leadership, continually paving the way for social justice and civic engagement. She is a first-generation college student with a B.S. in Kinesiology from the University of Texas at Austin and an M.A. in Higher Education Administration from Louisiana State University A&M.

Cammie recently served as the Director of Strategic Initiatives for Partners for Campus-Community Engagement where she oversaw several dynamic initiatives and programs that enhanced the civic capacity of nonprofit and higher education institutions in Pennsylvania and New York. She is also a Senior Fellow of the Bard Center for Civic Engagement. Cammie worked as an Assistant and Associate Dean of Experiential Learning and Civic Engagement at Bard, where she managed global and domestic engaged learning and campus/community initiatives and supported the Carnegie Classification team, which received classification in 2020.

Furthermore, she has served in high level executive roles at Dutchess Community College, Marist College, Barnard College and Grace Smith House, Inc.

She additionally serves as an adjunct professor at Bard College/ OSUN, where she teaches civic engagement courses. Women and Leadership, Women and COVID 19: Activism, Leadership, and Global Engagement, and Women and the Pandemic are all topics that have been offered. She has also organized several international and domestic conferences on civic engagement, youth leadership development, social justice and women's rights.

Cammie has devoted her life to service and leadership, sitting on various boards and committees for local NGOs and collecting multiple awards for her contributions to higher education and community engagement. She was recently appointed to the board of directors of the International Association for Research on Service-Learning and Community Engagement (IARSLCE) where she is the Special Programming Co-chair, participates in AACU's Global Learning Conference Planning Committee and is the Civic Engagement Chair of the Westchester Black Women's Political Caucus. She also serves on the Sister to Sister International, Inc. Steering Committee.



James Holloway

Provost & Executive Vice President for Academic Affairs

Dr. James Paul Holloway is a Professor of Nuclear Engineering and serves as the Provost and Executive Vice President for Academic Affairs at the University of New Mexico. After receiving the M.S. in Nuclear Engineering at the University of Illinois (1984), he completed a CAS in Mathematics at Cambridge University (1985) and a doctorate in Engineering Physics at the University of Virginia (1989). His professional pathway has balanced a commitment to research with a commitment to education, first at the University of Virginia and, for most of his career, at the University of Michigan where he was ultimately appointed Arthur F. Thurnau Professor and Professor of Nuclear Engineering and Radiological Sciences (now Emeritus) and also served in administrative roles, including as Associate Dean for Undergraduate Education in the College of Engineering and as the Vice Provost for Global Engagement & Interdisciplinary Academic Affairs.

Dr. Holloway's research focuses on computational and mathematical modeling with applications that span neutron and photon radiation transport theory, uncertainty quantification, nuclear reactor physics and control, nonlinear dynamics, inverse problems, and plasma kinetic theory. He has also taught appropriate technology development both in the US and abroad in both Ghana and Thailand. He has authored over fifty articles, over eighty refereed conference papers and summaries, a textbook, a biography, and a variety of publications on education and other matters. He has supervised over twenty dissertations. His induction into the Order of the Engineer in 2003 complements his other honor society inductions and both service and leadership in myriad professional societies. As Provost and EVP for Academic Affairs at UNM, he is focused on fostering the excellence of the educational and research environment of UNM, for the goal of positive impact on individuals and communities in New Mexico and across the globe.



Tim B. Castillo

Director, Community Engagement Initiatives
Professor of Architecture

Tim B. Castillo is a Professor of Architecture at the University of New Mexico's School of Architecture and Planning, currently serving as the Director of Community Engagement Initiatives in the Office of Academic Affairs. He has held various leadership roles at UNM, including Special Advisor to the Provost (2016–2023) and Director of the interdisciplinary ARTS Lab (2010–2016). His scholarship focuses on innovative pedagogies that integrate emerging digital technologies and culture into architectural design. In 2015, he co-founded the Finding Rural design program, which collaborates with educational and community partners to explore architecture's role in economic development. Recognized nationally and internationally for his contributions, Professor Castillo has received accolades such as the National New Faculty Teacher Award from ACSA and AIAS in 2007. His creative work has been exhibited in prestigious venues worldwide, reflecting his commitment to enhancing educational opportunities and fostering sustainable development in New Mexico, where he advocates for collaboration between the university and local communities.

Symposium Panelist:

University of Arizona



Jennifer Hatcher, PhD, MPH, MSN
Vice Provost & Chief Inclusion Officer

Dr. Jennifer Hatcher, PhD, MPH, MSN, was appointed Vice Provost and Chief Inclusion Officer at the University of Arizona in February 2024, after serving as interim since August 2023. With a strong background in nursing and public health, Dr. Hatcher previously led inclusivity, diversity, equity, and accessibility initiatives at the University of Arizona Cancer Center. As a professor and associate director at the Mel and Enid Zuckerman College of Public Health, she founded the Office of Community Outreach and Engagement, focusing on health equity, particularly among indigenous communities. Her work has led to impactful programs like the Research Outreach for Southern Arizona and partnerships with tribal communities to address cancer disparities. Dr. Hatcher holds nursing degrees from West Virginia University and a PhD in Nursing and MPH from the University of Kentucky, and her dedication to diversity and inclusion has made her a transformative leader in advancing health equity.

University of Colorado



David Meens
Director, Office for Public and Community-Engaged Scholarship

As director of the Office for Public and Community-Engaged Scholarship, David Meens works with faculty and staff members using scholarship to build connections with communities across Colorado and around the world. Meens grew up on the western slope and is a passionate student of our state's history, geography and social and cultural diversity. Since 2003 he has been involved in campus civic engagement and service-learning initiatives. Meens received his PhD from the CU Boulder School of Education, and his ongoing research draws upon political and educational theory to address questions of equity, democracy and policy in K-12 and higher education.



Jeanne McDonald
Associate Director, Office for Public and Community-Engaged Scholarship

Jeanne McDonald is the Associate Director of the Office for Public and Community-Engaged Scholarship at CU Boulder, where she has been an integral part of the team since 2006. She coordinates the CU Boulder Engaged Scholarship Grants (Tiers 3 and 4), oversees programming, manages the campus Community Outreach and Engagement Programs website, and leads the Community Perspectives program. With nearly 30 years of service at CU Boulder, Jeanne has worked across multiple departments, including the Office of Community Relations and the College of Music. She also brings experience from roles at South Coast Repertory Theatre and the Colorado Shakespeare Festival. Jeanne holds a bachelor's degree in drama from Colorado College and a master's in theatre from CU Boulder.



Lisa Schwartz
Community Program Manager, Office for Public and Community-Engaged Scholarship

Office for Public and Community-Engaged Scholarship

As director of the Office for Public and Community-Engaged Scholarship, David Meens works with faculty and staff members using scholarship to build connections with communities across Colorado and around the world. Meens grew up on the western slope and is a passionate student of our state's history, geography and social and cultural diversity. Since 2003 he has been involved in campus civic engagement and service-learning initiatives. Meens received his PhD from the CU Boulder School of Education, and his ongoing research draws upon political and educational theory to address questions of equity, democracy and policy in K-12 and higher education.

Texas Tech University



Rod N. Williams, PH.D.
Vice Provost for Outreach & Engagement

Dr. Rod Williams was appointed Vice Provost for Outreach and Engagement at Texas Tech University in January 2024. In this role, he connects faculty, staff, and students with communities to build mutually beneficial partnerships, championing scholarly work that addresses community needs. Prior to Texas Tech, Dr. Williams served at Purdue University as Assistant Provost for Engagement, and he has a distinguished career as a professor and researcher, particularly in conservation genetics. His leadership in the restoration of the Eastern Hellbender exemplifies his commitment to impactful outreach. A Purdue alumnus, he has published extensively and received numerous awards for his contributions to both academia and community engagement.



Ersela Kripa
Associate Vice Provost for Outreach & Engagement

Ersela Kripa is the Associate Vice Provost for Outreach and Engagement at Texas Tech University, as well as an Associate Professor and Director of the Huckabee College of Architecture in El Paso. She also leads POST (Project for Operative Spatial Technologies) and co-founded the architecture practice AGENCY. Her distinguished career has earned her numerous accolades, including the Rome Prize in Architecture and the Emerging Voices award from The Architectural League of New York. Her research and design work focus on addressing surveillance and control in public spaces, often shaped by her experiences growing up in communist Albania. AGENCY's work has been exhibited globally, including at prestigious venues such as the Venice Biennale and the Hong Kong-Shenzhen Bi-City Biennale.

Symposium Panelist:

University of Texas at El Paso



Jennifer (Jenna) M. Lujan, M.Ed.
Director, Center for Community Engagement

Jennifer M. Lujan has been committed to serving The University of Texas at El Paso (UTEP) and the Center for Community Engagement (CCE) for 18 years. As Director for the past year, her main focus has been promoting the university's academic-based community engagement mission and connecting students, faculty, and staff with the community. Ms. Lujan is experienced in managing grant-funded projects and programs, building and maintaining community partnerships, and implementing student high-impact practices. In addition to her Director role, she teaches a Political Science course called "Leadership and Civic Responsibility," which allows her students to engage and participate with community organizations. Ms. Lujan holds a B.A. and M.Ed. from UTEP.



Amy J. Bach, PhD
Associate Professor of Literacy/Biliteracy Education
Provost Faculty Fellow in Community Engaged Scholarship
Center for Community Engagement

Office for Public and Community-Engaged Scholarship

Dr. Amy Bach is Associate Professor of Literacy/Biliteracy education in the division of Bilingual Education, Literacy/Biliteracy, and Sociocultural Foundations in the College of Education. Dr. Bach employs anthropological methods to study literacy, the sociocultural contexts in which it is practiced, and the meanings individuals and communities ascribe onto their engagements with different kinds of texts.

University of New Mexico



Renia Ehrenfeucht, PhD
Professor & Associate Dean of Research
Community & Regional Planning

Dr. Ehrenfeucht is inspired by all transformational social action to create socially just and equitable institutions, environmentally sustainable societies, and vibrant economies that sustain cultural differences as well as traditional and new ways of life. Her research and teaching is motivated by the belief that committed social action can dismantle colonialism and racism and create ways of living that respect diverse people and all species.

Her research explores how people reshape built environments. One focus is public spaces and the politics of everyday life, examining how ordinary spaces and local institutions influence people's opportunities in diverse environments. She has written about food trucks, street work and Airbnb as moments to explore urban transformation in work, daily life and the right to the street. She also studies shrinking cities and how people, places and institutions respond to population loss. In this area, she has written about disaster recovery in New Orleans as a shrinking city and the reasons that people choose to live in shrinking cities which often have limited amenities and work opportunities.



Manuel-Julian R. Montoya, PhD
Presidential Teaching Fellow
Associate Professor, Economics

Manuel (MJR) Montoya, Ph.D. (he/him) is an Associate professor of Global Political Economy and Cultural Economics at UNM's Department of Economics. His work focuses on global political economy and how we make the planet a meaningful part of our social and economic realities and has published work on issues ranging from international trade to creative economy. He attended UNM where he became UNM's first Latinx Rhodes Scholar. He then attended Oxford University where he received a master's degree in philosophy, NYU where he studied politics and literature, and received his PhD from Emory University in International Relations and Comparative Literature. He has delivered over 100 lectures across the world and has advised world leaders on emerging markets and global conflict. He is a member of the Council on Foreign Relations. He recently received UNM's Presidential Teaching Fellowship, UNM's highest teaching honor. He is the academic advisor for the Binational Business Program, a collaboration with the New Mexico Trade Alliance and COMEXUS/Garcia Robles Foundation where he hosts Fulbright scholars at UNM designed to raise the economic profile of New Mexico and Mexico. civil society. Dr. Montoya was born and raised in Mora, New Mexico.



Troy R. Lovata, PhD
Professor, Honors College
Research Faculty, Southwest Hispanic Research Institute

Troy R. Lovata, Ph.D. is a Professor in the University of New Mexico's Honors College, Research Faculty in UNM's Southwest Hispanic Research Institute, and Affiliated Faculty in UNM's Department of American Studies. He earned degrees in Anthropology, with a concentration in Archaeology, from The University of Texas (Ph.D. and M.A.) and Colorado State University (B.A.). Recent Honors seminars include studies of: how people mark and visualize place; graffiti, rock art, and public art; the cross-cultural meanings of mountains; and the archaeology of trails, walking, and Route 66. Experiential opportunities, including site visits, road trips, and hiking and backpacking field trips in New Mexico's mountains and forests—are a featured part of his Honors seminars. Dr. Lovata has led research projects in the US Rocky Mountains, Southwest, and Great Plains and to Ecuador and study abroad courses in Ecuador, Egypt, Kazakhstan, and Spain.

Professor Lovata's publications include numerous journal articles, contributed book chapters, various comic books and zines, and the books *Inauthentic Archaeologies: Public Uses and Abuses of the Past* and, with Art Historian Elizabeth Olton, *Understanding Graffiti: Multidisciplinary Studies from Prehistory to Present* (both available from Routledge). His research, as part of the multidisciplinary *Following the Manito Trail Project*, into arborglyphs and Hispanics in New Mexico, Wyoming and Colorado has also been featured in exhibits in Albuquerque, Taos, and Laramie as well as the documentary film *Deciphering the Past: Arborglyphs of the Sierra Madre* broadcast on PBS.



Irene Vasquez, PhD
Chair & Professor, Department of Chicana and Chicano Studies

Irene Vásquez received her PhD from the History Department at the University of California, Los Angeles. She holds the position of Founding Chair of the Chicana and Chicano Studies Department at the University of New Mexico. Under her leadership, from 2013-2015, UNM established a Department of Chicana and Chicano Studies and a Bachelors Degree in Chicana and Chicano Studies. She has a joint faculty position in Chicana and Chicano Studies and American Studies at UNM.

Irene Vásquez specializes in the intersectional histories and politics of Mexican-descent populations in the Americas. Her research and teaching interests include U.S. and transnational social and political movements. She co-authored a book on the Chicana and Chicano Movement titled, *Making Aztlan: Ideology and Culture of the Chicana and Chicano Movement: Ideology, 1966-1977*, published by the University of New Mexico Press. She has written several essays in English and Spanish on the historic and contemporary relations between African Americans and Latin American descent peoples in the Americas. Irene Vásquez co-edited the *The Borders In All of Us: New Approaches to Global Diasporic Societies*, published by New World African Press. She is currently working on publications centering on immigrant and human rights organizing in the U.S. In addition, she has previously published essays on Indigenous peoples in what is today northern Mexico. Her current project is a history survey of Chicana women in the U.S.

In the area of K-12 Education service, Irene Vásquez serves as President of Semillas Sociedad Civil, a nonprofit organization that founded the first K-12 International Baccalaureate World Schools in Los Angeles, including Xinaxcalmecac: Academia Semillas del Pueblo and Anahuacalmecac: International University Preparatory High School of North America. She previously served on the Mayor's Education Advisory Council for the City of Los Angeles.



Tiffany S. Lee, Ph.D.
Chair & Professor, Native American Studies

Tiffany S. Lee (Diné /Lakota) is Dibé Łizhini (Blacksheep) and born for Naafani (Oglala Lakota). She is from Crystal, New Mexico, located on the Navajo Nation, on her mother's side, and Pine Ridge, South Dakota on her father's side. Dr. Lee is a Professor and Chair of Native American Studies at the University of New Mexico. She earned her doctorate in Sociology of Education from Stanford University. Her research examines Native youth perspectives with regard to language reclamation and identity. She also investigates socio-culturally centered educational approaches. In 2016, she was awarded a grant from the Spencer Foundation to examine the impact of Indigenous language immersion schools on Native American student achievement. Some of her publications include: *Critical language awareness among Native youth in New Mexico* in *Indigenous youth and multilingualism: Language identity, ideology, and practice in dynamic cultural worlds*, and "You should learn who you are through your culture": Transformative educational possibilities for Native American youth in New Mexico in *Cultural transformations: Youth and pedagogies of possibility*. She is the former President of the Navajo Studies Conference, Inc and a former high school social studies and language arts teacher at schools on the Navajo Nation and at Santa Fe Indian School. She is also a member of the New Mexico Indian Education Advisory Council for the NM Office of Indian Education.